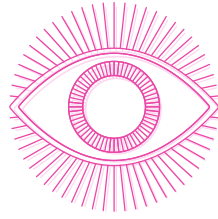


90-DAY  
VISIBILITY  
GAME PLAN

*Katie*  
PAGE

BUSINESSOLOGY  
FOR HOLISTIC THERAPISTS

# 90- DAY VISIBILITY GAME PLAN



## STEP 1: YOUR VISION

BEGIN WITH THE END IN MIND

**Where do you want your business to be, in terms of visibility and growth in the long run? What's the BIG dream?**

**Where do you want to be with your visibility 90 days from now?**





## STEP 2: FOCUS

### WHERE FOCUS GOES, ENERGY FLOWS

**How do you want to be visible over the next 90 days?**  
What feels good for you in terms of being visible?

**What will be your primary visibility focus?**



## STEP 3: ACTION

# IT'S WHAT YOU DO THAT COUNTS

### ACTION TO TAKE



#### **Schedule in a visibility planning, brainstorming and batch content-creation day.**

- Start by brainstorming all your content ideas, then narrow the list down to the best ones.
- Plan out when that content needs to be shared.
- Give yourself enough time to create as much content as you can in one session (this is a much more efficient way of working than starting over and creating new content every time you need it).



#### **Create time slots over the next 30 days to work on your visibility.**

- What days/times will you work on visibility? Block it out and commit to it.



#### **Think through your content ideas and plans for creating visibility and then schedule your activities for making yourself visible into your visibility time slots.**



## QUESTIONS TO HELP

**What's a goal you can set yourself to reach to keep you on track?**  
For example, "I'm going to post out once per day on Pinterest."



## THINGS TO DO

**ONE-OFF  
TASKS**

.....	.....
.....	.....
.....	.....

**MONTHLY  
TASKS**

.....	.....
.....	.....
.....	.....

**WEEKLY  
TASKS**

.....	.....
.....	.....
.....	.....

**DAILY  
TASKS**

.....	.....
.....	.....
.....	.....



## MONTH ONE: REVIEW



**What worked well throughout the past 30 days?**  
What wins did you achieve?

**What did not work well or needs to be improved?**

**What do you need to tweak, improve or change over the next 30 days to stay on track with your 90-day goal?**







## MONTH TWO: REVIEW



**What worked well throughout the past 30 days?**  
What wins did you achieve?

**What did not work well or needs to be improved?**

**What do you need to tweak, improve or change over the next 30 days to stay on track with your 90-day goal?**





## MONTH THREE: REVIEW

**What worked well throughout the past 30 days?**  
What wins did you achieve?

**What did not work well or needs to be improved?**

**What do you need to tweak, improve or change over the next 30 days to stay on track with your 90-day goal?**



## 90 DAY REVIEW

**What worked well throughout the past 90 days?**

**What did not work well or needs to be improved?**



**Did you meet your original goal and if not, what could you have done better?**

A simple line-art icon of a pencil, oriented diagonally with the tip pointing towards the bottom right. The pencil has a small eraser at the top and a sharp lead tip at the bottom.

## 90 DAY REVIEW

**What is your visibility vision for the next 90 days?**



**What will be your primary visibility focus for the next 90 days?**



**What is your top visibility goal for the next 90 days?**



# Katie PAGE

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